

All power is within you;
you can do anything and
everything. Believe in that; do
not believe that you are weak

It has been a truly rewarding experience contributing to your successes during the transition from 2024 into 2025. We, **Nova Agri Group** extend our sincere wishes for a consistently prosperous, predictable, and enduringly sustainable financial year ahead.



A Heartfelt Thank You and an Inspiring Vision for 2025-2026

Message from the desk of the **Chief Executive Officer**

Esteemed Colleagues,

As we close the books on the fiscal year 2024-2025, I am filled with immense pride and gratitude for the exceptional dedication and unwavering commitment demonstrated by each and every one of you. Your collective efforts have been instrumental in achieving remarkable milestones, and I extend my sincere appreciation to the Marketing, Corporate, NKSK, Production, Logistics, Quality Control & Research and Development, Liaisoning, Stores, Purchase, Civil and maintenance team, Creative team, Finance, Legal, Administration, and Human Resources teams.

Your hard work, resilience, and collaborative spirit have not only met but exceeded our expectations. The robust performance we've witnessed is a testament to your individual expertise and the seamless synergy across departments. I am particularly impressed by the innovative strategies implemented by our Marketing team, the operational excellence achieved by Production and Logistics, the meticulous attention to detail from Quality Control and R&D, and the strategic financial management that has underpinned our success.

To our Marketing team, and especially to those who have consistently set the benchmark for excellence, I offer my warmest congratulations. Your creativity and strategic acumen have been pivotal in driving our market presence and achieving outstanding results. You serve as an inspiring example for all.

Looking ahead to the fiscal year 2025-2026, I am filled with optimism and confidence in our collective potential. We have laid a strong foundation, and I am certain that with our combined talent and dedication, we will achieve even greater heights. It is imperative that we each focus on our individual goals, aligning them with the overarching objectives of the company. Let us strive for continuous improvement, innovation, and sustainable growth.

I encourage each of you to embrace challenges as opportunities for growth and to continue fostering a culture of collaboration and excellence.

I am eager to embark on this new chapter with you, and I am confident that together, we will achieve extraordinary results. Thank you for your invaluable contributions.



Sincerely,

M. Srinivasa Rao

CEO – Nova Agri Group

Welcome note to new employees

"Congratulations and welcome on board. We hand-picked you because we know you'll help us rise to the next level, and we hope you'll always feel free to take the necessary initiatives in your work."



Malik Tajalla

D.O.J. : 01-03-2025

Designation : Officer

Dept. : Marketing



Umer Nazir

D.O.J. : 01-03-2025

Designation : Officer

Dept. : Marketing



Birthday Wishes

There are two great days in a person's life – the day we are born and the day we discover why. Here is a list of employees, who celebrated their birthday in the month of March.



Brajesh Kumar

Officer – Marketing

02nd March



Ponna Madhusudhana

Trainee Officer – Marketing

02nd March



Nethikopula Raghavendar

Officer – Marketing

08th March



Ch Nagaraj

Asst. Area Manager – Marketing

10th March



Smt. Madhuri Siripurapu

Officer – Human Resources

11th March



Rajasekhar Gomasani

Senior Officer – Marketing

12th March



Aruna Munnangi

Helper – Production

15th March



Bajee Bhimisetty

Asst. Manager – I T

15th March



Malik Tajalla

Officer – Marketing

15th March



Konda Sasidhar Reddy

Officer – Marketing

16th March



Phanindra Duddu

Officer – Finance & Accounts

19th March



Thota Jagadeshwar

Senior Officer – Marketing

19th March



Nitin Sourav

Asst. Area Manager – Marketing

20th March



Narasimhulu Medikurthy

Senior Officer – Marketing

21st March



Loganathan S

Officer – Marketing

31st March



The global significance of the 25th China International Agrochemical & Crop Protection Exhibition (CAC2025) was further amplified by the distinguished presence of Shri Kiran garu, Managing Director, and Shri Ch. Rajesh garu, Whole Time Director, representing the esteemed Nova Agri Group. Hosted at the cutting-edge National Convention and Exhibition Center in Shanghai from March 17th to 19th, 2025, this pivotal event, expertly convened by the CCPIT Sub-Council of Chemical Industry, served as a crucial nexus for international dialogue and the exchange of groundbreaking agricultural technologies. Nova Agri Group's active participation underscores their unwavering commitment to leveraging premier global platforms for strategic expansion and the cultivation of innovation within the dynamic agrochemical sector. We are pleased to share a few exclusive glimpses capturing the China trip undertaken by our esteemed dignitaries.



Nova Agri Group's Commitment to Sustainable Development in Singannaguda Village

In a significant demonstration of its unwavering commitment to corporate social responsibility, the Nova Agri Group has recently spearheaded a vital infrastructure enhancement project in Singannaguda Village, situated within the Mulugu Mandal of Telangana. Recognizing the fundamental importance of public illumination for the safety, security, and overall well-being of the community, the Group meticulously arranged for the installation of state-of-the-art street lighting, amounting to an investment of approximately Rs. 700,000.

This initiative transcends a mere provision of utility; it represents a tangible investment in the social fabric of Singannaguda. The newly installed streetlights will illuminate pathways, fostering a safer environment for residents, particularly during the hours of darkness. This enhanced visibility contributes significantly to reducing the risk of accidents, deterring potential criminal activity, and enabling extended hours for community interaction and economic activities.

The formal inauguration of these essential streetlights was graced by the esteemed presence of the Village Secretary and various government officials, underscoring the collaborative spirit between the corporate entity and local administration in driving positive change. Their participation not only acknowledged the significance of the project but also served as a testament to the efficacy of public-private partnerships in addressing critical community needs.

The Nova Agri Group's proactive engagement in Singannaguda Village is not an isolated instance but rather an embodiment of their deeply ingrained philosophy of corporate citizenship. The Group consistently takes the initiative to identify and address societal needs, channeling resources and expertise towards projects that yield tangible and sustainable benefits for the communities they serve. This commitment extends beyond mere philanthropy, reflecting a holistic understanding of their role as a responsible corporate entity contributing to the socio-economic progress of the region.

By prioritizing initiatives such as the street lighting project in Singannaguda, the Nova Agri Group exemplifies a forward-thinking approach to corporate social responsibility. They understand that true progress lies in fostering an environment where communities can thrive, and access to basic infrastructure like reliable street lighting is a crucial cornerstone of such an environment. This thoughtful contribution will undoubtedly have a lasting positive impact on the lives of the residents of Singannaguda, enhancing their quality of life and fostering a stronger, more secure community. The Nova Agri Group's dedication serves as an inspiring example for other organizations, highlighting the profound difference that proactive and socially conscious corporate actions can make in shaping a brighter future for all.



Top achievers for this month

Congratulations on such a remarkable accomplishment!



Manjunath Nakkabalepalliva
Officer-Marketing



Narasimhulu Medikurthy
Senior Officer - Marketing



Sambhaji Rajaram Gawali
Sr. Officer-Marketing



Dushyant Kumar Sahu
Officer-Marketing

Activities by Marketing Team





Free Health Camp

at Inkollu on 08th March 2025

As part of Corporate Social Responsibility, on 08th March 2025 at Z.P. High School, Inkollu, Bapatla District, Andhra Pradesh. **Medical Camps were organised on behalf of Nova Agri Sciences Pvt. Limited.** These camps are aimed at providing free, subsidized, and sponsored medical, eye care services, and surgical support for the poor and needy.



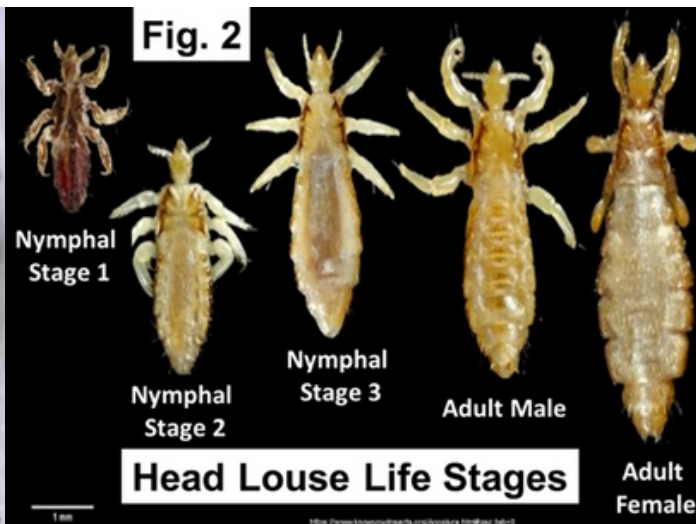
Fascinating World of Insects: Louse

Some of you might have suffered the itching effect caused by a tiny creature hiding in the hair of your head. Can anyone guess, what is it? Yes, you guessed it right.....Next guess.....Can you guess what is it doing in the hair of your head.....? Yes, it is sucking your blood. 'Head Lice' (Louse-Singular; Lice-Plural) are one of the important human blood sucking insects. 'Head Lice' (Fig. 1) are a part of 'Fascinating World of Insects'. 'Head Lice' belong to the Insect Order, Siphunculata (insects feeding through tube like mouth parts). Head Lice are wingless insects and they cannot fly. They spread from one host (Human being) to another host through contact of heads. Gravid female Head Lice lay their elongated cream colour eggs in rows and glue them to human hair. Upon hatching, the wingless young ones known as 'nymphs' (Fig. 2) start feeding on human blood. After spending few days and moulting three times (three nymphal instars), they become wingless adults. Adults and nymphs look similar but adults are bigger in size compared to nymphs. Head Lice have clinging type of legs i.e. tip of legs have curved claws, through which they cling (attach) themselves to human hair without falling off. These Lice also inhabit the body hair (Body Louse) and pubic hair (Pubic Louse). On a lice infested person, hundreds of these Lice suck blood, which makes the person weak despite eating healthy food.

Fig. 1 Adult Head Louse



Fig. 2



Information on Newly Launched Pesticide/Fertilizer Products

In Rabi season of 2024-25, two new products, Nova Dimet and Nova Luron, from Nova Agri Sciences Pvt Ltd had been launched for use in different crop ecosystem. **Nova Dimet** containing Dimethoate active ingredient controls Chewing and Sucking pests in several crops, while **Nova Luron** contains an insect growth regulator molecule, Novaluron, which is recommended for controlling Caterpillars and Borers in several crops.



Technological Advancements in Auditing

The auditing profession is undergoing a significant transformation driven by rapid technological advancements. Traditional audit practices, which heavily relied on manual processes and historical data, are being reshaped by the integration of advanced technologies such as Artificial Intelligence (AI), data analytics, and blockchain. These innovations are not only enhancing the efficiency and accuracy of audits but are also enabling real-time analysis and improving fraud detection mechanisms.

Adoption of Advanced Technologies in Auditing Processes

One of the most notable shifts in the auditing landscape is the adoption of AI and machine learning algorithms. These technologies can process large volumes of financial data swiftly and identify patterns and anomalies that might be missed by human auditors. AI is also being employed in natural language processing to review contracts and other unstructured documents for compliance and risk assessment.

Data analytics has become an integral component of modern auditing. With the ability to analyze entire datasets rather than just samples, auditors can achieve a more comprehensive understanding of a company's financial activities. Predictive analytics can also help auditors forecast potential risks and flag unusual transactions for further investigation. This level of insight significantly enhances the quality and reliability of the audit process.

Blockchain technology, with its decentralized and immutable ledger system, is revolutionizing the way auditors verify financial transactions. By providing real-time access to transactional data, blockchain reduces the need for third-party confirmations and enables continuous auditing. Smart contracts, a feature of blockchain, can automate compliance checks and trigger alerts when discrepancies are detected.

Real-Time Analysis and Improved Fraud Detection

Real-time data analysis is a game-changer in the auditing realm. Through continuous auditing mechanisms, auditors can monitor transactions as they occur, allowing for immediate identification of irregularities. This proactive approach reduces the risk of undetected fraud and enhances the overall trust in financial reporting.

Fraud detection has also been significantly improved through technological advancements. AI and data analytics can detect patterns indicative of fraudulent behavior, such as duplicate payments, unusual journal entries, or unauthorized changes in master data. These tools empower auditors to perform more thorough investigations and take preventive measures more effectively.

Audit of Accounting and ERP Systems

The increasing reliance on complex Enterprise Resource Planning (ERP) systems and advanced accounting software necessitates a more technology-savvy audit approach.

Auditors are now required to understand the intricacies of these systems to evaluate the integrity of financial data and the controls embedded within.

Auditing ERP systems involves assessing system configurations, user access controls, data migration processes, and the reliability of automated workflows. Given that ERP systems often integrate various business processes, errors or control weaknesses in one module can have cascading effects on the financial statements. Hence, auditing these systems is crucial for ensuring the accuracy and completeness of books of account.

Impact on Books of Account and Financial Statements

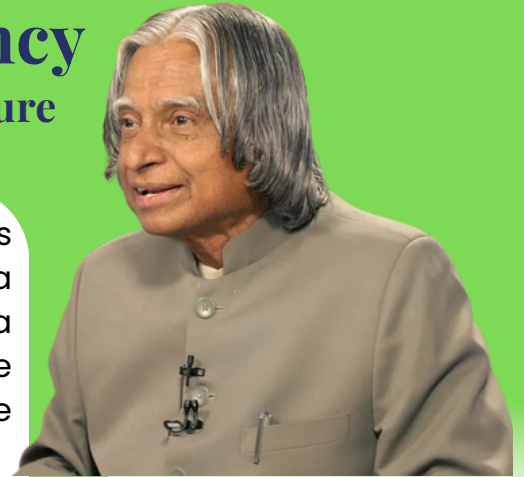
The integration of advanced technologies in auditing has a profound impact on the maintenance and reliability of books of account. Automated data collection and analysis minimize human errors and provide greater transparency in financial reporting. Additionally, real-time auditing enables timely identification and correction of discrepancies, ensuring that the financial statements accurately reflect the company's financial position.

In conclusion, technological advancements are redefining the audit profession. The adoption of AI, data analytics, and blockchain is transforming traditional audit methodologies into dynamic, data-driven processes. These technologies not only enhance audit quality and efficiency but also bolster the credibility of financial reporting in an increasingly complex and digitized business environment.

Beyond Missiles & Presidency

Dr. A.P.J. Abdul Kalam's Vision for Agriculture

Dr. A.P.J. Abdul Kalam's legacy extends far beyond his renowned role as India's "Missile Man." He was, indeed, a distinguished President of India, and significantly, a visionary who held profound insights into the importance of agriculture for the nation's progress. Here's a more detailed exploration of his contributions:



Expanding on Dr. Kalam's Agricultural Vision:

- **Emphasis on Rural Development:**

- Dr. Kalam understood that India's strength lay in its rural heartland. He championed initiatives aimed at bridging the urban-rural divide, most notably through his "Provision of Urban Amenities to Rural Areas" (PURA) model.
- This concept focused on providing rural communities with essential infrastructure, including connectivity, education, and healthcare, to empower them and stimulate economic growth.

- **Focus on Sustainable Agriculture:**

- He advocated for sustainable agricultural practices, recognizing the need to balance productivity with environmental preservation.
- His vision included promoting:
 - Efficient water management.
 - Soil health improvement.
 - Judicious use of technology.

- **Technological Integration:**

- Dr. Kalam believed that technology could revolutionize agriculture. He encouraged the adoption of advanced technologies, such as:
 - Precision farming.
 - Remote sensing.
 - Biotechnology, to enhance productivity and efficiency.

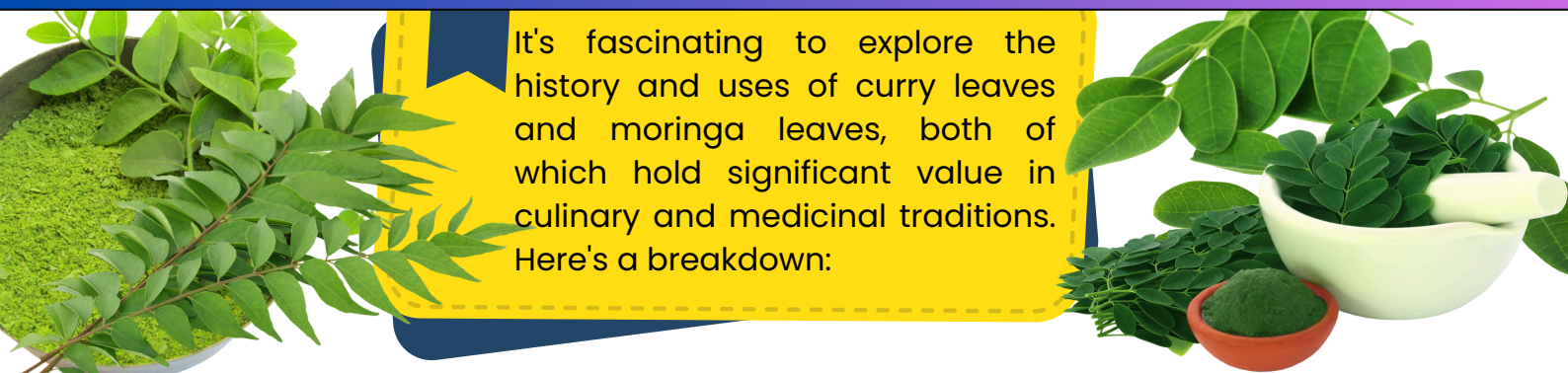
- **Food Security and Economic Empowerment:**

- He recognized that agricultural development was crucial for ensuring food security and alleviating poverty.
- He stressed the importance of value addition in agriculture, promoting agro-processing industries to create employment opportunities and boost rural economies.

- **Knowledge Dissemination:**

- Dr. Kalam understood that the knowledge has to reach the farmers. He advocated for the sharing of knowledge about best practices and new technologies, so the farmers could improve their yields.

In essence, Dr. Kalam's vision for agriculture was holistic, encompassing technological advancement, sustainable practices, and the empowerment of rural communities. His contributions have left an enduring impact on India's agricultural landscape.



It's fascinating to explore the history and uses of curry leaves and moringa leaves, both of which hold significant value in culinary and medicinal traditions. Here's a breakdown:

Curry Leaves (*Murraya koenigii*):

- **History:**

- Native to the Indian subcontinent, curry leaves have a long history of use, particularly in South Indian cuisine.
- References to their use as a flavoring agent appear in ancient Tamil literature dating back to the 1st to 4th centuries AD.
- Their use is also documented in later Kannada literature.
- Through South Asian migration, the plant spread to regions like Malaysia, South Africa, and Réunion Island.
- The word "curry" itself is thought to originate from the Tamil word "kari".

- **Uses:**

- **Culinary:**

- Curry leaves are a staple ingredient in many South Asian dishes, where they contribute a distinct aroma and flavor.
- They are often fried in oil at the beginning of cooking to release their essential oils.
- Used in dishes like curries, rasam, sambar, and various vegetable preparations.

- **Medicinal:**

- In Ayurvedic and Siddha medicine, curry leaves are believed to possess various medicinal properties.
- Traditionally, they have been used to address digestive issues, and are thought to have other health benefits.
- They contain various compounds that have antioxidant properties.

Moringa Leaves (*Moringa oleifera*):

- **History:**

- Moringa is believed to have originated in the foothills of the Himalayas in northern India.
- Its use has been documented in ancient Indian texts, highlighting its long-standing presence in traditional medicine.
- From India, Moringa spread to other tropical and subtropical regions worldwide

- **Uses:**

- **Nutritional:**

- Moringa leaves are highly nutritious, rich in vitamins, minerals, and antioxidants.
- They are considered a "superfood" due to their impressive nutritional profile.

- **Culinary:**

- Moringa leaves are used in various culinary preparations, including soups, stews, and salads.
- They can also be dried and powdered for use as a nutritional supplement.

- **Medicinal:**

- Traditional medicine systems have utilized moringa leaves for their potential health benefits.
- They are believed to possess anti-inflammatory, antioxidant, and antimicrobial properties.

—♦—*thank you*—♦—